

TRUST.

VALUE.

EXPERIENCE.

RESULTS.

The Chuck Smith Group has successfully mastered proven strategies to assist you in both the buying and selling process of your home, through their valuable knowledge and expertise. We provide the accountability and energy efficiency required to ensure the highest level of client service and success in every one of our real estate transactions.

For over 15 years, *The Chuck Smith Group* has manifested the visions of hundreds of home buyers into realities. Communication is our secret. We talk to you, discover your comfort level and vision. We listen to you, hear what you want and don't want, and then we make it happen.

Our symbol, the honu, or Hawaiian sea turtle, is the navigator that finds its way through any challenge. The Honu represents peace, longevity, endurance, patience, wisdom under duress, and protection. Similarly, *The Chuck Smith Group* embodies these same characteristics.

Everyone on our team works with both buyers and sellers, as trusted advisors, partnering with our clients to successfully meet their real estate needs. In addition, each of us leverages our unique skills by specializing in a certain area in order to provide our clients the best possible service.

Our Team

Chuck Smith is our CEO, leveraging his business skills, engineering background, and many years of real estate experience to move successfully through any challenges that arise. Chuck ensures that each transaction is conducted in a professional manner and keeps his eye on the ever changing real estate market.

Jayson Janowski is our COO, utilizing his life long exposure to the many facets of real estate to ensure that the many details of the real estate transaction are done as smoothly as possible and that nothing falls through the cracks. Jayson handles all the paperwork required to support the transaction along with financing, inspections, appraisals and coordination of contractors as needed.

Amy McDaniel is our Marketing Coordinator, developing all our marketing materials so that they are as appealing as possible to prospective buyers. Amy also coordinates our signs, lockboxes, pictures, flyers, and internet marketing along with providing staging suggestions to our clients.



Chuck Smith, Amy McDaniel and Jayson Janowski



404-551-2607
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Keller Williams Realty Metro Atlanta
ChuckSmithGroup.com

The Chuck Smith Group

- #1 Sales Team - Dekalb Association of Realtors
- #1 Sales Team - Keller Williams Realty Metro Atlanta
- Certified Luxury Home Marketing Specialist
- Online Marketing Award of Excellence from REALTOR.com®



WE ARE THE FOUNDATION
FOR YOUR REAL ESTATE DREAMS

Our Extensive Network and Resources

- Emory Recruiting
- Doctors/Med Students Relocating to Emory
- Families of CDC, CNN, The Federal Reserve, and many more
- Database of clients (buyers and sellers) developed over more than 15 years of being top agents
- Extensive Network of Agents and Buyers
- Showcase Homes on REALTOR.com®
(90% of people buying homes have looked at home online prior to setting up an appointment to see the home)
- Networking Meetings
- Emory LaVista Parent Council (Public Schools)
- Neighborhood Newsletters



When It Comes to Real Estate, We are Your Trusted Advisors.

Why We Market Homes Online

- 9 out of 10 home buyers used the internet to search for homes.
- Home buyers say the three most important features are photos, virtual tours and detailed descriptions.
- Nearly 60% of first time and repeat home buyers use a MLS website to search for a home. All homes listed in MLS are enhanced listings with custom virtual slide shows.
- Listings are showcased on REALTOR.com, Zillow, Trulia, Yahoo, AJC Homefinder, AOL, Move.com, Moving.com, Frontdoor.com, Realtytrac, and over 40 other internet home search sites.

Source: 2010 National Association of REALTORS® Profile of Home Buyers and Sellers



By listing with us, your home will be on REALTOR.com®. The door will be opened to millions of online consumers actively looking to purchase.

- We will add what consumers want most - photos
- We will create a custom property description
- Buyers can inquire about your home 24/7 via email, phone or fax

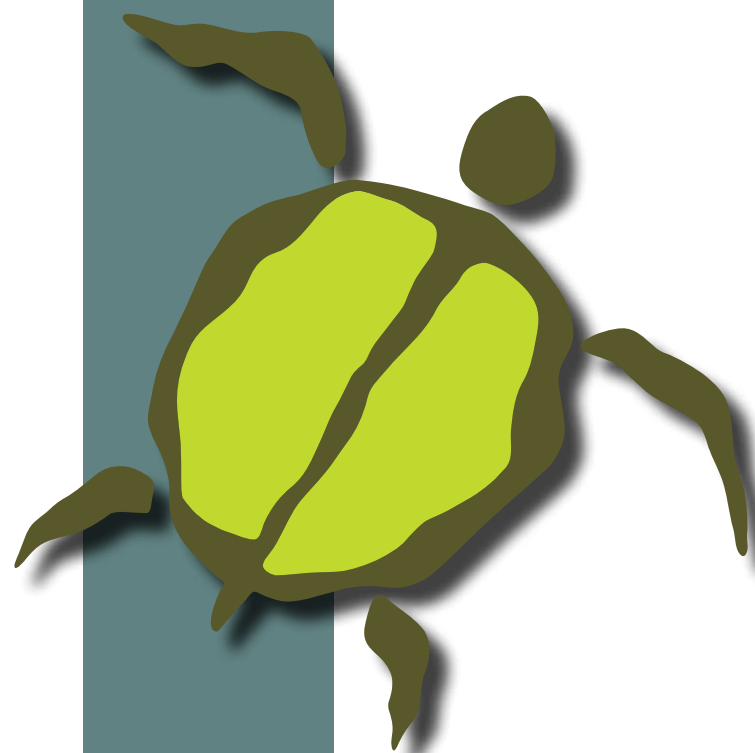
We will show you how often our home was “shown” on the real estate site where more potential buyers go to find a home, REALTOR.com®

Why Partner with The Chuck Smith Group?

- Power of a Team – *Exponentially increases the exposure of your home to more buyers and buyer’s agents.*
- Access to the most effective internet marketing for real estate sales in Atlanta.
- Large database of buyers, sellers, prospects, and referrals.
- Instant visibility, credibility, and respect being associated with **The Chuck Smith Group.**
- Automated Feedback available through Homefeedback.com.

OUR PLEDGE TO YOU!

- We will feature your home on the #1 real estate site* so it can be seen first and get as much as 1000%** more exposure.
- We will submit your property to multiple Web sites on the Internet including REALTOR.com® with up to 25 multiple photos to market your property
- Each online listing will include detailed information about your property for buyers to view
- Each online listing will include detailed neighborhood information including schools
- Each site that features your property will include multiple ways to inquire about your property
- Inquiries about your property will be responded to in a timely manner.



The **CHUCK SMITH Group** The Chuck Smith Group (404) 551-2607
1 SALES TEAM in DeKalb County

Meet Our Group	SPOTLIGHT HOMES
Community Information	Private Search Request
Site Search	Price Your Home
Contact Us	Sell Your Home
Your Organizer	Buy A Home
VERY USEFUL LINKS	Finance Information

Chuck, Jayson, Ann and Amy

KELLER WILLIAMS
METRO ATLANTA

Home buyers will see your home on our personal web site at www.ChuckSmithGroup.com

Both chucksmithgroup.com and REALTOR.com feature comprehensive content which includes customized home description, multiple photos, and interactive consumer contact opportunities to provide your home with the exposure it deserves.