



Prevent Child Abuse
Georgia

21st
Annual Symposium

July 10-12, 2005
Crowne Plaza Ravinia
Atlanta, GA

The
Power
Of
Prevention

*The Southeast's most comprehensive child
abuse prevention and treatment conference*

Sunday, July 10, 2005

- 1:30 p.m. - 5:00 p.m.**
Prevent Child Abuse Georgia (PCA Georgia)
Chartered Council Annual Meeting
- 2:00 p.m. - 5:00 p.m.**
First Steps Coordinators Annual Meeting
- 2:00 p.m. - 6:00 p.m.**
Early Symposium Registration
- 5:30 p.m. - 7:00 p.m.**
PCA Georgia Welcome Reception

Monday, July 11, 2005

- 7:30 a.m. - 5:00 p.m.**
Symposium Registration
- 8:30 a.m. - 9:30 a.m.**
General Session
- 9:45 a.m. - 11:45 a.m.**
Workshops (9 concurrent sessions)
- Noon - 1:45 p.m.**
Luncheon, Sponsor Recognition,
Division of Families and Children Services
(DFCS) Awards and Keynote Address by
The Honorable Judge Glenda Hatchett

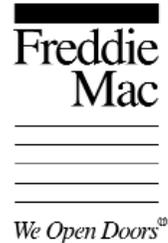
Monday, July 11, 2005 (continued)

- 2:00 p.m. - 4:00 p.m.**
Workshops (8 concurrent sessions)
- 2:00 p.m. - 5:30 p.m.**
Healthy Families Georgia Training Institutes
(2 concurrent sessions for First Steps and HFG
staff only)
- 4:15 p.m. - 5:30 p.m.**
Ask the Expert sessions (4 concurrent sessions)

Tuesday, July 12, 2005

- 7:30 a.m. - Noon**
Symposium Registration
- 8:30 a.m. - 10:00 a.m.**
Forums (5 concurrent sessions)
- 10:15 a.m. - 11:45 a.m.**
Workshops (9 concurrent sessions)
- Noon - 1:45 p.m.**
Luncheon, The PCA Georgia Michael E. Axelrod
Power of Prevention Awards; Children's Trust Fund
Commission Jeff Townsend Award and Rebecca A.
Cheatham Volunteer Award and Keynote Address by
Sue Binder, M.D.
- 2:00 p.m. - 3:30 p.m.**
Workshops (9 concurrent sessions)

The 21st Annual Symposium Sponsors



The paper and the printing for this brochure were donated by
The Atlanta Journal-Constitution.
 Prevent Child Abuse Georgia appreciates its generous support.



Dear Friends and Colleagues:

Prevent Child Abuse Georgia is pleased to once again offer a unique and exciting training event to all of its partners for child abuse prevention – the 21st Annual Symposium.

The main goals of the symposium are education and training – providing updated information and insights into the work of child abuse prevention. The 21st Annual Symposium includes the best and the brightest experts from Georgia and beyond, including keynotes by the Honorable Judge Glenda Hatchett and Sue Binder, M.D.

If you're a past attendee, we welcome your continued participation and know that you will find this training experience a great way to learn from experts, share your experiences and carry the prevention message back to your organizations and communities. If you are new to the symposium, WELCOME! We look forward to building a partnership with you now and in the future. Together we can make a difference for families and communities.

Sincerely,

Douglas J. Middleton
Executive Director

About Prevent Child Abuse Georgia

Founded in 1984, Atlanta-based Prevent Child Abuse Georgia (PCA Georgia) is a statewide private non-profit organization dedicated to child abuse prevention.

By valuing children, strengthening families and engaging communities, Prevent Child Abuse Georgia works to prevent abuse and neglect before it starts. Prevent Child Abuse Georgia relies on the community support of more than 50 community-based chartered councils and volunteers to assist with its efforts to end child abuse.

For more information about PCA Georgia's services, resources and educational programs, please call (404) 870-6565 or 1-800-CHILDREN or visit www.preventchildabusega.org.



Prevent Child Abuse
Georgia

Exhibitors

Alternative Behavioral Services (ABS)
 Barton Child Law and Policy Clinic
 Child Protection Center of Children's Healthcare of Atlanta
 Counseling and Training Services, Inc.
 The Devereux Georgia Treatment Network
 Discovery Toys
 Drug Enforcement Administration
 Family Development Resources Family Nurturing Center
 Georgia Association of Homes and Services for Children
 Georgia Child Fatality Review Panel
 Georgia Children's Trust Fund Commission
 Georgia Court Appointed Special Advocates (CASA), Inc.
 Gootman Education Associates
 Inner Harbour for Children & Families
 Latin American Association
 National Fatherhood Initiative
 Prevent Child Abuse Georgia
 School of Social Work, University of Georgia
 Self Esteem Shop
 The Silver Trunk
 Social Work p.r.n.

Workshop Sponsors

Alternative Behavioral Services

THE BARTON CHILD LAW AND POLICY CLINIC



Planning Committee

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 Georgia Office of EMS

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 Prevent Child Abuse Georgia

Sandra H. Leonard, RN, MS, FNP
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 Division of Public Health
 Office of Infant and Child Health

DeAlvah H. Simms, Esq.
 Georgia Office of the Child Advocate

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 Prevent Child Abuse Georgia

Eva Pattillo, LCSW
 Georgia's State Office of Child Fatality Review

Janet Saul, PhD
 Centers for Disease Control and Prevention

Carole Steele, AM
 Children's Trust Fund Commission

Sally Thigpen, MPA
 Stop It Now! Georgia
 Prevent Child Abuse Georgia

Barbara Touchette, APR
 Prevent Child Abuse Georgia

Peggy Woodard, BS
 Georgia Department of Human Resources
 Division of Family and Children Services

GENERAL SESSION 8:30 a.m. – 9:30 a.m.

Welcome and Introductions

CONCURRENT WORKSHOPS 9:45 a.m. – 11:45 a.m.

A. Dealing with Grief and Loss as We Work

Track: X

This session will view the losses in our lives and the lives of others from a broad perspective. Each of us deals with losses such as distance, illness, divorce, trauma and death, which also may be issues for those we assist in our work. Working on our own personal experience is critical as we help our clients with warning signs, boundaries, coping skills and recognition of the various stages of our grief. Practical suggestions for managing significant occurrences such as dates and events will also be discussed.

Presenter: Mary Smith, EdS

B. Infant and Child Brain Development and Behavior

Tracks: CPS, FS, HF, ME, MH, P

Recent developments in brain research have changed the way we see ourselves in many ways. Most importantly, we now know that a child's brain continues to develop long after birth, based on two factors: genetics and experience. This session will provide an overview of this new research and its implications for parenting and working with children. We will explore how our brains develop, brain plasticity and childhood, three things every child needs, the importance of touch and other topics crucial for understanding a child.

Presenter: Andy Kogerma, BA

C. Evidence Based Treatment of Abused and Traumatized Children

Tracks: CPS, JJ, MH, P

A substantial body of knowledge now documents the mental health effects of abuse, criminal victimization and other traumatic events on children. Similarly, there is growing treatment outcome research literature testing the efficacy and effectiveness of specific treatment procedures and protocols with this population. In an environment of managed care and increased clinical accountability, greater emphasis is placed on using theoretically sound and empirically supported therapies. This presentation will describe guidelines for the mental health treatment of child victims of abuse and trauma recently issued by several professional organizations and by the Office for Victims of Crime, U.S. Department of Justice. These guidelines are likely to constitute the national accepted standard of practice for some time. Characteristics and components of commonly used treatment protocols, including their level of empirical support, will be reviewed. Specific principles for the assessment and treatment of abused children based upon these guidelines will be presented. Implications for clinical practice and risk management will be discussed.

Presenter: Benjamin Saunders, PhD

D. Skills Building for Managers: Dealing With Problem Performance

Tracks: CPS, HF, MH

Most managers find supervising staff is their most challenging responsibility. Facing problems such as uncooperative staff, chronic tardiness, absenteeism and negative behaviors can make even the most experienced manager scream in exasperation and frustration -- "Why doesn't he just quit?" or "Why doesn't she just do it right?" This "solutions-focused" session will offer any manager tools to begin dealing with some of the most common performance behaviors. Upon completion of this presentation, participants will be able to identify the four reasons for problem performance; describe at least two interventions for correcting problem performance; and determine at least two personal actions for dealing with problem performance in the team.

Presenter: Jan C. Luke, MBA, MHA, RN

E. Prosecuting Drug Endangered Children Cases

Track: X

In the prosecution of drug cases, many have taken the position that drugs are a victimless crime. The reality is that the real victims of drug abuse are children. A national movement began in the western United States to prosecute drug cases through the eyes of the child. This approach requires collaboration of law enforcement, first responders, DFCS, the courts, mental health providers, medical personnel and code enforcement. This approach is extremely effective and powerful in communities. The National Alliance for Drug Endangered Children provides recommendations for best practices and procedures as well as ongoing research as to appropriate medical interventions and treatment approaches. This workshop will present these approaches and provide information to implement this approach in your community.

Presenter: The Honorable Judge Peggy Walker

CPS	Child Protective Services
ED	Educators
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MH	Mental Health
P	Prevention & ParentSupport
X	All Disciplines

Monday, July 11, 2005

Morning (continued)

F. Effective Discipline: A Successful Approach for Working with Parents

Tracks: CPS, ED, FS, HF, JJ, P

This session will explore a non-threatening, constructive approach for providing discipline guidance to parents. Participants will practice how to use problem-solving steps to help parents successfully think through their responses to their children's behavior.

Presenter: Marilyn E. Gootman, EdD

G. Working with the Hispanic/Latino Population

Tracks: X

During the last 20 years, the Hispanic/Latino population in this state has grown at an unprecedented rate. In the 1990 census, this population in Georgia numbered 101,379 in contrast with 435,227 in 2000 (a 329 percent increase). These numbers reveal the need for multicultural competencies among people working with Hispanic/Latino families. This presentation will talk about term definitions, cultural considerations, family values and roles, discipline and suggestions for involving fathers in their children's lives as a prevention strategy.

Presenters: Heidi Lough, MS and Angela Roza Patterson, BA

H. Finding the Passion of the Relationship – Inspiring Parents to Find Theirs

Tracks: CPS, HF, P

Have you noticed how so many good things in life come as a result of positive relationships? The earlier in life these relationships are established, the greater the impact on whom we become. Only through you and your organization's passion for the parent-child relationship do your families comprehend and realize the maximum from their relationships. Passion begets passion and sometimes home visitors doing small things with great enthusiasm produce immeasurable results. Through video review and exploration of intervention strategies, you will view the importance of "relationship" and your passionate power to affect it.

Presenter: Susie Thompson, MS, LSW

I. Red Flags for Caregivers of Families with Newborns

Tracks: CPS, FS, HF, P

Child abuse risk factors can have their origin in many aspects of the care of a newborn. Preterm and infants with special needs are uniquely at risk. This session will cover these aspects and will discuss red flags in the areas of nutrition, physical markers, infection control, safety, behavior, development and parenting issues. Workshop participants will gain an understanding of the warning signs for problems as well as some simple primary interventions to prevent child abuse.

Presenter: Sharon E. Gregory RNC, MN, CNRP

Luncheon

Noon – 1:45 p.m.

Sponsor Recognition and DFCS Awards

Keynote Address Judge Glenda Hatchett

There's a Desperate Cry in the Land Among Our Children

Judge Glenda A. Hatchett

A visionary who knows how to get results, Judge Glenda Hatchett is renowned in the legal community for her innovative courtroom style. Best known for her revolutionary "interventions," she is widely respected for her work with today's youth, which not only sets her apart from other judges, but also establishes her as a leader in the justice system nationwide.

In fall 2003, Judge Hatchett published her first book, *Say What You Mean and Mean What You Say*, based on her extensive experience with juvenile court cases. This book provides today's parents and guardians with seven simple parenting strategies developed during Hatchett's time on the juvenile court bench in Atlanta, on her television courtroom bench and from her own personal experience as a mother of two boys. As evidenced by her popular, award-winning, nationally syndicated television series "Judge Hatchett" - which launched its fourth season in 2004 - Judge Hatchett defines a whole new courtroom television approach, and continues to urge viewers to become mentors to at-risk youth in their communities.

Judge Hatchett completed her undergraduate work at Mount Holyoke College. She graduated from Emory University School of Law and completed a clerkship in the U.S. Federal Courts prior to joining Delta Airlines for 10 years. An Atlanta native, Judge Hatchett maintains her Atlanta residence where she lives with her two sons. She also keeps an apartment in New York City, where "Judge Hatchett" is produced.



CONCURRENT WORKSHOPS

2:00 p.m. – 4:00 p.m.

J. Basic Program Evaluation for Child-Serving Organizations

Tracks: JJ, MH, P

This introductory workshop will provide a basic framework and practical guidelines for program evaluation in child-serving organizations. It is intended to be a first training experience for administrators in relatively small, non-profit child-serving organizations such as child advocacy centers that have not yet developed a program evaluation plan. Specific principles and methods of program evaluation will be presented and discussed. Participants will learn reasons why program evaluation is a critical part of delivering child abuse services and how it is likely to become even more important in the future. Emphasis will be placed on the practical steps needed to develop a successful evaluation approach with relatively few resources, and how to use findings to improve program services. Specific logistical issues about how to develop, implement and maintain evaluation procedures over time will be discussed, including involvement of staff in the development and review of evaluation procedures; overcoming staff resistance; developing a culture of evaluation; initial use of paper-and-pencil methods; the process of computerization; selection of various types of consultants; development of forms and other concrete procedures; and things to avoid in the evaluation process.

Presenter: Benjamin Saunders, PhD

K. Management Skills for the New Supervisor

Tracks: CPS, MH, P

If you are a new supervisor or feel you have missed some of the basics of good management, this session is for you. You will learn how to provide a team environment that fosters positive individual and team performance. You will learn what motivates people as well as the best ways to give feedback that encourages positive performance. As a result you will be more capable and confident as a supervisor with better team and client outcomes! Upon the completion of this presentation, the participant will be able to: identify the purpose and role of the supervisor in a team; describe the requirements for positive performance by team members; describe at least one method of giving feedback to team members that motivates positive performance; and determine at least two personal actions for improving one's supervisory skills.

Presenter: Jan C. Luke, MBA, MHA, RN

L. Team Approach to Investigating Child Abuse Cases

Tracks: CPS, JJ, LE

In this panel discussion, professionals from sister agencies will discuss the benefits of using a team approach to investigating child abuse. Comprised of representatives from law enforcement, prosecutors' offices and child protective services, this panel will also address the difficulties inherent in working sexual and physical abuse cases, as well as child homicides as a multi-disciplinary team. Presenting strategies to combat turf issues, the panel will strive to highlight the unique capabilities each discipline can bring to a child abuse investigation. The panel will outline when it is appropriate and even necessary to involve sister agencies in an investigation to preclude inconsistent and mutually exclusive approaches to cases. Cooperation between community partners can yield far more successful outcomes for child abuse victims, despite some apparent conflicts in agency goals. Attendees will leave with a working knowledge of the goals and practices of partners in the criminal justice and child abuse systems. Attendees are encouraged to bring specific questions to the panel.

Presenters: Lalaine Briones, ADA, Rachele Carnesale, Esq., Investigator Todd Layton, Anique Whitmore and Peggy Woodard, BS

M. Preventing Child Sexual Abuse within Youth-Serving Organizations: What the Experts Say

Track: X

Organizations that serve children and youth are focused on cultivating the health and happiness of young persons with the hope of assisting their development into responsible, mature and happy adults. Positive interactions between staff, volunteers and the youth engaged in the program are an essential element of the mission of these organizations. However, close relationships between adults and children can also involve negative interactions such as child sexual abuse (CSA). Thus, youth-serving organizations have the difficult responsibility of encouraging close, positive interactions within their organizations while at the same time protecting the children they serve from abuse. Many organizations have adopted policies and procedures to prevent CSA from occurring within the confines of their organizations. In August 2004, CDC convened a 17-member expert panel to address the issue of CSA prevention within organizations. Included on the panel were representatives from faith-based, sports and recreation, camping, education and after-school organizations as well as researchers and resource providers. This presentation will include an overview of strategies suggested by the expert panel for organizations that are creating their own CSA prevention policies and procedures, a summary of barriers that the experts faced in their own organizations and a review of potential mechanisms for overcoming these barriers.

Presenters: Reshma Mahendra, MPH, Janet Saul, PhD, and Renee Wright, MA

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Program

Monday, July 11, 2005

Afternoon (continued)

N. Abuse and Neglect of Children with Disabilities

Tracks: CPS, P

Children with disabilities and special health care needs are at 2-6 times greater risk of abuse and neglect than are their peers without disabilities or serious medical issues. In this session, participants will review the rates of maltreatment and explanations for this increased risk. Strategies for effective intervention will be identified, including new CAPTA regulations that mandate multidisciplinary collaboration.

Presenter: Jenny Manders, PhD

O. Family Violence and Children: Implications for Prevention

Track: X

The co-occurrence of domestic violence and child abuse is well-documented. This workshop will present information about the effects of domestic violence on children, and what we know about interventions with children exposed to family violence. Challenges to community response for prevention, intervention and accountability will be identified and discussed.

Presenters: Pam Brown, MEd, LPC and Nancy Grigsby, MS, LPC

P. Georgia's DFCS/CPS: Where Are We Now, Where Are We Going and How the Community Can Help Us Get There

Tracks: CPS, P

Presenters: Wilfred Hamm, MSSW, and Clifford O'Conner

Q. Books to Help Children Cope

Tracks: CPS, MH, P

Books provide a safe vehicle for children to communicate their concerns in a non-threatening manner. The latest and greatest books to help individuals cope with serious issues will be addressed. The presenter will offer strategies to introduce children's literature to "children of all ages." Specific considerations when selecting books and interventions to complement the books and offer fresh alternatives for coping will be shared. This workshop will spotlight children's books on safety and abuse prevention, foster care, positive parent-child interaction, bullying, sexual abuse, friendship, self-esteem, loss and transitions.

Presenter: Deanne Ginns-Gruenberg, MA, LLP, LPC, BSN, RPT-S

Concurrent Healthy Families Georgia Training Institutes

2:00 p.m. – 5:30 p.m.

The HFG Institutes are designed to give HFG and First Steps staff a theoretical framework, in-depth knowledge and practical skills in topic areas that will enhance their work with families with children ages 0-3. These sessions provide participants with hands-on experience and tools that can be applied in their work with families. **These sessions are open only to HFG and First Steps staff.**

HF 1. Understanding Infant Temperament

Tracks: FS, HF only

This workshop will look at early childhood temperament, which is described as the sum of reactive tendencies or emotions (e.g., fear, anger, joy) and self-regulation, and it will explore the most recent theory, research and implications for practice around temperament. The Infant Behavior Questionnaire is an example of a parent-report measure developed to evaluate child temperament from three to 12 months of age. This questionnaire has provided consistent results and evidence of developmental changes in the first year of life. It was also linked with theoretically relevant parent characteristics. For example, mothers reporting higher levels of depression also report that their infants present with higher levels of negative emotionality and lower levels of self-regulation. Goodness-of-fit is one of the most important concepts to emerge in temperament theory and research. Goodness-of-fit represents the extent to which parental demands and expectations match-up with the child's temperament characteristics; the child's temperament or parental characteristics/behaviors alone do not determine how the child will develop socially and emotionally, rather it's the match between these that causes the child to either develop in a typical manner or begin to present with behavioral/emotional difficulties.

Presenter: Masha Garstein, PhD

HF 2. Brains and Behavior: How Child Abuse Changes a Child

Tracks: FS, HF only

This session explores the groundbreaking work of Dr. Bruce Perry, whose research has shown that child abuse and other trauma can have a permanent effect on a child's brain and behavior. We will discuss how chronic child abuse/neglect can change a child's brain, and how the fear/alarm response can become "hard wired" into a child.

Presenter: Andy Kogerma, BA

Monday, July 11, 2005

Afternoon (continued)

CONCURRENT ASK THE EXPERT SESSIONS

4:15 p.m. – 5:30 p.m.

These interactive sessions give participants an opportunity to share case studies and ask questions of experts in the field.

1. Mandated Reporting – Roles and Responsibilities for Protecting Children

Presenters: Pam Brown, MEd, LPC, Wilfred Hamm, MSSW, DeAlvah H. Simms, Esq., and Peggy Woodward, BS

2. Your Role in Resolving Conflict Issues at Work

Presenter: Jan C. Luke, MBA, MHA, RN

3. Ramifications of Substance Abuse: Working with Addicted Parents and Their Children

Presenter: Pierluigi Mancini, PhD, NCACII

4. Faith Communities as Prevention Partners

Presenters: Joy Borra, Cheryl McClure, BBA, and Luther E. Smith, Jr, PhD

Tuesday, July 12, 2005

Morning

CONCURRENT FORUMS

8:30 a.m. – 10:00 a.m.

These sessions are awareness/information programs presented by experts in the field. Forums are appropriate for all disciplines and focus on practice trends and current research.

1. An Open Dialogue between Survivors of Child Sexual Abuse and Recovering Sex Offenders

Presenters: Joan Tabachnick, MBA, and Sally Thigpen, MPA

2. Working with the Media to Get Out Good, Research-based Information About Child and Family Issues

Presenter: Martha Farrell Erickson, PhD

3. Child Fatality Review: Prevention Lessons Learned

Presenters: Carri Cottengim, MS, Eva Pattillo, LCSW, and Kim Washington, MEd

4. Juvenile Code and the Legal Process

Presenter: Karlise Grier, Attorney at Law

5. Critical Issues in Methamphetamine Usage

Presenter: Deborah S. Augustine

CONCURRENT WORKSHOPS

10:15 a.m. - 11:45 a.m.

AA. Expanding the Circle: A Follow-up to Forum 1

Track: X

This session offers the opportunity for more in-depth discussion regarding the thoughts and feelings that are often experienced during the Child Sexual Abuse Dialogue. The Dialogue was developed to model "talking about it." After a brief panel response, workshop participants will be given an opportunity to brainstorm ways to take the Dialogue experience back to their own communities by engaging others to talk about the difficult issue of child sexual abuse perpetration. We will challenge each other to look at the truth and reality of child sexual abuse perpetration and how adults and communities have opportunities every day to influence prevention.

Program

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Tuesday, July 12, 2005

Morning (continued)

BB. Social Marketing: A Successful Tool in Managing Fatherhood Programs (Part 1)

Track: X

One of the greatest challenges that confront fatherhood practitioners is how to effectively market programs and services to fathers and how to influence their behavior. The presenter will discuss social marketing, an innovative management tool that has been used successfully in creating behavior change where traditional outreach and promotional strategies have failed. Attendees will learn the importance of "Thinking like a Marketer" - that is following the phases of the social marketing process and designing marketing campaigns with the 7 Ps of social marketing in mind. Attendees will also learn the difference between marketing a program or service and marketing to change behavior or lifestyle.

Presenter: Christopher A. Brown, MA

CC. Supervisors Make "IT" Happen! (Part 1)

Track: HF

Explore the methods and techniques that make "IT" happen for your staff and families. Using the Healthy Families model, learn the power of clinical, reflective relationships and the impact on staff growth, insight development and overall program excellence. Participants will gain insight to "IT" through the review of actual case records and video-taped supervisory sessions. Learn application level strategies for OUTSTANDING supervision and resulting high standards of quality service for your families and your organization. *You + Outstanding supervision + Staff = "IT"*

Presenter: Susie Thompson, MS, LSW

DD. Parent-Infant Attachment as a Framework for Understanding and Supporting Infant Mental Health

Tracks: CPS, FS, HF, ME, MH, P

A baby's emotional health and development are understood best in the context of relationships with parents and other primary caregivers who interact with babies on a daily basis. Attachment theory and research provide a rich and practical framework for assessing both strengths and challenges in a baby's ability to signal needs, regulate states and emotions, and form positive relationships with others – key components of "infant mental health." Attachment research also highlights how the dynamic interactions between parent and infant influence long-term mental health, even in situations where a baby's development is challenged by genetic or neurological conditions. Drawing on 30 years of longitudinal research and preventive intervention with families facing a variety of risks, Dr. Erickson will use videotapes and case vignettes to illustrate key indicators of infant mental health, developmental "red flags," and evidence-based strategies for promoting a baby's optimal adaptation over time.

Presenter: Martha Farrell Erickson, PhD

EE. Legal Ethics for the Child Welfare Professional

Tracks: CPS, HF, JJ, LE, ME, MH

Professionals who work with children and their families encounter many situations that require decision-making based on knowledge of Georgia law and of one's own professional and personal ethics. This workshop will address legal issues concerning custody and guardianship, confidentiality of and access to records, subpoenas, and mandatory reporting laws in Georgia. Case examples will be presented to illustrate specific ethical and legal dilemmas. Attendees are encouraged to bring their own concerns and case examples for open discussion.

Presenter: Karlise Grier, Attorney at Law

FF. Computer Facilitated Crimes Against Children (Part 1)

Tracks: CPS, LE, P

This intensive, state-of-the-art training module will explore the history and the current trends in child sexual exploitation. Computer terminology and technology as it relates to this topic will be described as well as how computers are used to store, manufacture and distribute large amounts of child pornography and child erotica. In addition, the methodologies employed by the child molester in the seduction and luring of children via chat rooms and e-mail will be identified and discussed. Lastly, specific interviewing techniques for the online victim of child abuse, coordinating multi-disciplinary teams, evidence identification and law enforcement's reactive and proactive responses to these crimes will be profiled.

Presenter: Robert Hugh Farley, MS

GG. Lean On Me: Bullies, Bystanders and Victims

Tracks: ED, JJ, P

Best practices in bullying prevention are identified in a research-based program, the Olweus Bullying Prevention Program. This workshop session will describe the components of the Olweus program and how to implement these strategies in school settings and community programs to reduce bully/victim behavior by 50 percent or more.

Presenter: Michael R. Carpenter, PhD, LPC, CP IV

HH. Grant Seeking on the Web

Track: X

Grant writing is in a transitional stage with more and more on-line grant applications and free access to funding resources. Your ability to search effectively and operate on the cutting edge of world wide grant resources can pay off in time and effort saved. An experienced grant writer will share his favorite and most productive on-line grant resources and explore non-profit resources and giving patterns of government agencies and charitable foundations. Understanding the basic concept of searching the web is a process, not a formula. By the end of this seminar, you will understand how to effectively research and target grants specifically to meet your organization's financial needs.

Presenter: Jack Smith, MPA

II. Personal Safety for Workers in Domestic Violence Cases

Tracks: CPS, ED, HF, LE, MH

Domestic violence cases pose potential harm to interveners, whether they are in contact with the family in public settings or in the home. This workshop will only briefly cover basic domestic violence dynamics, but will largely focus on worker safety in these cases. Participants will learn about indicators of danger and potential lethality in domestic violence cases, how to engage in safety planning for the client and themselves and will learn some practical tools to increase their safety while in the home visit context. Strategies will be discussed to engage community partners in dangerous cases and criteria for determining when home visits should be suspended.

Presenters: Nancy Grigsby, MS, LPC, and Michael Mertz

<p>Luncheon Noon – 1:45 p.m. The PCA Georgia Michael E. Axelrod Power of Prevention Awards; Children's Trust Fund Commission Jeff Townsend Award and Rebecca A. Cheatham Volunteer Award Keynote Address Sue Binder, M.D. <i>Preventing Child Abuse: How to Tame a "Wicked" Problem</i></p>	<p>Sue Binder, M.D. Dr. Sue Binder is committed to the advancement of the public's health. Trained as a physician and board certified in Internal Medicine, Dr. Binder has had a distinguished career, including 20 years at the Centers for Disease Control and Prevention (CDC) of the U.S. Department of Health and Human Services. While at the CDC, Dr. Binder held a number of positions in environmental health, infectious diseases, and injury prevention and control. Her accomplishments include developing and overseeing CDC's childhood lead poisoning prevention program, spearheading the development of CDC's strategy for preventing emerging infectious diseases, and directing the National Center for Injury Prevention and Control. Dr. Binder retired from CDC in August 2004 and is now working as a consultant.</p> <p>Dr. Binder has received numerous governmental awards, including CDC's highest honor, the William C. Watson Medal of Excellence, and awards from the Public Health Service. Her service has also been honored by non-governmental organizations, through the Arthur S. Fleming Award for Management, and by such partners as the American Public Health Association and the American Trauma Society. Dr. Binder has published extensively in the scientific literature and is on the faculty of the Emory University School of Medicine.</p>
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CONCURRENT WORKSHOPS

2:00 p.m. - 3:30 p.m.

JJ. Social Marketing: A Successful Tool in Managing Fatherhood Programs (Part 2)

Suggested prerequisite: Workshop BB. See description for BB. / Track: X

Presenter: Christopher A. Brown, MA

KK. Supervisors Make "IT" Happen! (Part 2)

Suggested prerequisite: Workshop CC. See description for CC. / Track: HF

Presenter: Susie Thompson, MS, LSW

LL. Confronting Maternal Depression: Ways to Recognize Depression, Support Mother's Recovery and Sustain Child's Healthy Development

Tracks: CPS, FS, HF, ME, MH, P

Countless mothers suffer the debilitating effects of depression, from the mild and relatively transient "baby blues" to major clinical depression. Even in its mildest forms, maternal depression can undermine good parenting and compromise a child's development. Too often depression is undiagnosed, untreated and misunderstood, which magnifies its negative consequences for the whole family. In this interactive workshop, Dr. Erickson will draw on both research and practical experience to help participants learn to recognize different types of depression; understand its effects on the parent-child relationship and the child's development; address social and cultural barriers to seeking help; and use strength-focused strategies to support the mother's recovery and promote positive parent-child relationships even in the face of this challenging mental health problem.

Presenter: Martha Farrell Erickson, PhD

CPS	Child Protective Services
ED	Educators
FS	First Steps
HF	Healthy Families
JJ	Juvenile Justice
LE	Law Enforcement / Legal
ME	Medical / Health Care
MH	Mental Health
P	Prevention & ParentSupport
X	All Disciplines

Tuesday, July 12, 2005

Afternoon (continued)

MM. Computer Facilitated Crimes Against Children (Part 2)

Suggested prerequisite: Workshop FF. See description for FF.

Tracks: CPS, LE, P

Presenter: Robert Hugh Farley, MS

NN. Gang Awareness

Track: CPS, LE, ED, JJ, P

This workshop examines the reasons children become involved in gangs, the ways that children are initiated into a gang, basic signs and symbols of gang activity and provides suggestions that may help those who work with children handle the growing problems of gangs in schools and the community. The information in this program can be utilized during school hours, extracurricular activities and in the home.

Presenter: Mark Muma, BS

OO. Managing Development Functions

Track: X

Annual solicitations, grant writing, capital campaigns, endowments, municipal fundraising, volunteer management, strategic planning and even public relations are all important to a non-profit. Development officers are involved in a wide range of activities and need to have many different skills to successfully accomplish the responsibilities of the role. Learn the fundamentals of managing a non-profit development office and identify your personal strengths and weaknesses for each of the development functions. This workshop will help you to put it all together with the best and most appropriate resource development opportunities and approaches for your development office.

Presenter: Jack Smith, MPA

PP. Stress Relief for the Front Line Professional

Track: X

Participants will increase their ability to understand and manage adult and child stress and anger. The goal of this presentation is to teach violence prevention strategies such as stress and anger management, conflict resolution, problem solving and positive communication to reduce family stress.

Presenter: Mona Scott, MA

QQ. Engaging a Hard to Reach Population: Lessons Learned from a Home Visitation Program for Teen Parents

Tracks: CPS, FS, HF, P

This workshop is designed to provide participants with positive strategies for engaging a hard to reach population – teen parents. Through lecture and discussion, participants will gain skills in addressing the frustration of non-engagement and will learn new strategies to reach their hard-to-reach clients, including the technique of narrative letter writing.

Presenter: Kathleen Soloway, MSW, LICSW

RR. Child Sexual Abuse Perpetration Prevention: Strategies for the Frontline

Track: X

Stop It NOW! Georgia, a program of Prevent Child Abuse Georgia, is a child sexual abuse prevention initiative. Stop It NOW! Georgia uses a public health framework to develop strategies to empower adults to take responsibility for preventing the perpetration of child sexual abuse before it happens. Those who work in juvenile courts, juvenile justice, family and children services, foster care, CASA and other youth-serving organizations work daily with youth who may be victims and/or perpetrators of child sexual abuse. These professionals are in a unique position to recognize and intervene with youth before they become abusers in adulthood. This workshop offers traditional “frontline” professionals additional tools and resources to contribute to prevention in everyday activities. Attendees will recognize the continuum of sexual behaviors in children and adolescents, from healthy to abusive; understand how appropriate treatment can correct behavioral problems; and learn how to talk to adults about warning sign behaviors in both adults and children. The role of professionals in the prevention of child sexual abuse perpetration, and how families and communities can employ protective strategies to prevent the first occurrence of sexual abuse will be discussed.

Presenter: Sally Thigpen, MPA

Prevent Child Abuse Georgia extends appreciation to the following faculty for providing their expertise and contributing to our **21st Annual Symposium.**

Deborah S. Augustine, Victim Witness Specialist, Victim Witness Assistance Program, US Department of Justice, Drug Enforcement Administration, Washington, DC

Sue Binder, MD, Consultant, Atlanta, GA

Joy Borra, Promise the Children Project, Unitarian Universalist Congregation of Atlanta; and Board Member, Interfaith Children's Movement of Metropolitan Atlanta, Atlanta, GA

Lalaine Briones, ADA, DeKalb County D.A.'s Office Crimes Against Children Unit, Decatur, GA

Christopher A. Brown, MA, Vice President of National Programming, National Fatherhood Initiative (NFI), Gaithersburg, MD

Pam Brown, MEd, LPC, Director of Programs, Prevent Child Abuse Georgia, Atlanta, GA

Rachelle Carnesale, Esq., Director, State of Georgia Child Fatality Investigation Program, Atlanta, GA

Michael R. Carpenter, PhD, LPC, CP IV, Prevention and Intervention Specialist, Cobb County Schools, GA

Carri Cottengim, MS, Program Manager, Georgia's Office of Child Fatality Review, Atlanta, GA

Martha Farrell Erickson, PhD, Director, Children, Youth and Family Consortium, University of Minnesota, Minneapolis, MN

Robert H. Farley, MS, Consultant in Crimes Against Children, Chicago, IL

Masha Garstein, PhD, Assistant Professor, University of Washington, Department of Psychology, Pullman, WA

Deanne Ginns-Gruenberg, MA, LLP, LPC, BSN, RPT-S, Private Practice, West Bloomfield, MI

Marilyn E. Gootman, EdD, Gootman Education Associates, Athens, GA

Sharon E. Gregory, RNC, MN, CNNP, Perinatal Bereavement Coordinator for the Women & Infant's Division, DeKalb Medical Center, Atlanta, GA

Karlise Y. Grier, Attorney at Law, Grier Law Office, Atlanta, GA

Nancy Grigsby, MS, LPC, Executive Director, Georgia Coalition Against Domestic Violence, Atlanta, GA

Wilfred Hamm, MSSW, Georgia Department of Human Resources, Division of Family and Children Services, State Director of Social Services

Judge Glenda Hatchett, Nationally Syndicated Show Host and Author, Atlanta, GA

Andy Kogerma, BA, State Community Facilitator, Family Connection Partnership, Atlanta, GA

Todd Layton, Investigator, DeKalb County D.A.'s Office, Crimes Against Children Unit, Decatur, GA

Heidy Lough, MS, Program Manager of the Latino Fatherhood Initiative, Latin American Association, Atlanta, GA

Jan C. Luke, MBA, MHA, RN, Counseling and Training Services, Inc., Atlanta, GA

Reshma Mahendra, MPH, Research Associate, Centers for Disease Control and Prevention, Atlanta, GA

Pierluigi Mancini, PhD, NCACII, Executive Director, Clinic for Education, Treatment and Prevention of Addictions, (CEPTA) Inc., Atlanta, GA

Jenny Manders, PhD, Institute on Human Development and Disability, University of Georgia, Athens, GA

Cheryl McClure, BBA, Helpline Coordinator, Prevent Child Abuse Georgia, Atlanta, GA

Michael Mertz, Domestic Violence Program Director, GA Association of Chiefs of Police, Duluth, GA

Mark Muma, BS, Area School Safety Coordinator, Georgia Emergency Management Agency (GEMA), Atlanta, GA

Clifford O' Conner, Georgia Department of Human Resources, Division of Family and Children Services, Deputy Division Director

Angela Rozo Patterson, BA, Case Manager, Latino Fatherhood Initiative, Latin American Association, Atlanta, GA

Eva Pattillo, LCSW, Executive Director, Georgia's Office of Child Fatality Review, Atlanta, GA

Janet Saul, PhD, Research Psychologist, Centers for Disease Control and Prevention, Division of Violence Prevention, Atlanta, GA

Benjamin Saunders, PhD, Professor, Medical University of South Carolina, Department of Psychiatry and Behavioral Sciences, Charleston, SC

Mona Scott, MA, Educational Trainer, Wholistic Stress Control, Atlanta, GA

DeAlvah H. Simms, Esq., Child Advocate, Office of the Child Advocate, Macon, GA

Jack Smith, MPA, The Smith Group, Roswell, GA

Luther E. Smith, Jr., PhD, Board Chair, Interfaith Children's Movement of Metropolitan Atlanta, Atlanta, GA

Mary Smith, EdS, Child Abuse Prevention Specialist, Family Support Council, Dalton, GA

Kathleen Soloway, MSW, LICSW, Clinical Director, Generations Home Visitation Program, Children's National Medical Center, Washington, DC

Joan Tabachnick, MBA, Director, Public Education, Stop It NOW!, Haydenville, MA

Sally Thigpen, MPA, Statewide Coordinator, Stop It Now! Georgia, a program of Prevent Child Abuse Georgia, Atlanta, GA

Susie Thompson, MA, LSW, State Director of Quality Assurance, Healthy Families Indiana, Terre Haute, IN

The Honorable Judge Peggy Walker, Douglas County Juvenile Court, Douglasville, GA

Kim Washington, MEd, Program Manager, Georgia's Office of Child Fatality Review, Atlanta, GA

Anique Whitmore, Program Director, Georgia Center For Children, Atlanta, GA

Peggy Woodard, BS, Georgia Department of Human Resources, Division of Family and Children Services, Field Operations Specialist and Liaison to Children's Healthcare of Atlanta, Atlanta, GA

Renee Wright, MA, Public Health Advisor, Centers for Disease Control and Prevention, Division of Violence Prevention, Atlanta, GA

FACULTY

Hotel Accommodations

The Crowne Plaza Ravinia is in the heart of Atlanta's prestigious Perimeter Center across from Perimeter Mall, one of Atlanta's best shopping centers. The hotel is just 30 minutes by scheduled shuttle or taxi from Hartsfield-Jackson International Airport and 20 minutes from downtown.

The special group rate for guest rooms is \$112 plus tax per room night, single or double. This special conference rate will be available until June 17, 2005. To receive this special rate, you must identify the group name, PCA Georgia, when making reservations. Individuals may call the hotel at (770) 395-7700.

NOTE: The temperature in July averages 85° to 90°. Be advised that the hotel will be cool. **PLEASE** bring a light jacket or sweater for sessions.

Directions and Parking

From Hartsfield-Jackson International Airport: Take I-85 North through downtown Atlanta. Stay on I-85 when it splits from I-75. Exit onto GA 400 North (exit 87 toll road), and go North to I-285 East. Take I-285 East to Ashford-Dunwoody Road, exit 29. Turn left and the Crowne Plaza Ravinia will be to your immediate right. Parking is free on a first-come, first-served basis. Additional parking is available at nearby office buildings, Perimeter Mall, and through the valet at the hotel. Participants can also take the MARTA train from the airport to the Dunwoody stop on the north line (N9). The Dunwoody station, part of Perimeter Mall, is approximately three blocks from the Crowne Plaza Ravinia. Shuttle service is offered by the hotel. Learn more at: www.crowneplazaravinia.com

Continuing Education Credit

This activity is co-sponsored by Prevent Child Abuse Georgia and The Institute for Continuing Education. Continuing education credit and certificates of attendance are offered as listed. Continuing education credit is awarded on a session-by-session basis, with full attendance required for each session attended. The processing fee is \$20.00 per person and may be included in the registration fee by checking the appropriate box. The Continuing Legal Education fee is \$5.00 per contact hour earned and will be collected at the Conference. Representatives from The Institute will be on site to accept applications for continuing education credit and to assist Conference attendees with continuing education questions. A Certificate of Attendance will be provided free-of-charge to all Conference registrants. If you have questions regarding continuing education or certificates of attendance, please call The Institute: 251-990-5030; FAX: 251-990-2665; e-mail: InstContEd@aol.com.

Applying for Continuing Education Credit

Registrants who pre-pay the processing fee or who wish to pay on site, are required to complete an Application Form for continuing education credit at the Conference. Staff representatives of The Institute for Continuing Education will process your Application Form and will furnish you with a continuing education packet and instructions on compliance with continuing education and attendance monitoring requirements.

Psychology: The Institute for Continuing Education is approved by the American Psychological Association to offer continuing education for psychologists. The Institute for Continuing Education maintains responsibility for the program.

Counseling: The Institute for Continuing Education is an organization recognized by the National Board for Certified Counselors to offer continuing education for national certified counselors. The Institute for Continuing Education adheres to NBCC continuing education guidelines. NBCC Provider No. 5643.

Social Work: The Institute for Continuing Education is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB), through its Approved Continuing Education program (ACE). The Institute for Continuing Education maintains responsibility for the program. Licensed social workers should contact their state jurisdiction to review current continuing education requirements for licensure renewal. ASWB Provider No. 1007.

Marriage/Family Therapy: The Institute for Continuing Education is an organization recognized by most state boards of marriage/family therapy to offer continuing education for licensed marriage/family therapists.

Drug/Alcohol: The Institute for Continuing Education is approved by the National Association of Alcohol and Drug Abuse Counselors (NAADAC) to provide continuing education for alcohol and drug abuse counselors. NAADAC Provider No. 000243.

Nursing: The Institute for Continuing Education is accredited as a provider of continuing education in nursing by the Alabama Board of Nursing. Provider No. 1124.

Law Enforcement/Legal Professionals: Application will be made to the Georgia Peace Officer Standards and Training Council for approval of this program for continuing education training hours credit. Application will be made to the Georgia Commission on Continuing Lawyer Competency for approval of this program for continuing legal education.

Prevent Child Abuse Georgia's 21st Annual Symposium

(One registrant per form. Please print or type.)

First Name: _____ Middle Initial: _____ Last Name: _____

Agency/Organization Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____ County: _____

Phone: () _____ Fax: () _____

E-mail: _____

REGISTRATION CANNOT BE PROCESSED WITHOUT FAX NUMBER

Check the most accurate job description:

State CPS Staff Social Worker Mental Health Professional Medical Legal
 Law Enforcement Educator Healthy Families GA First Steps
 Prevention (chartered council, advocate, volunteer, etc.) Other (specify) _____

Have you attended PCA Georgia's Symposium before? Yes No

Please check here if you would like vegetarian meals.

Please check here if you will attend the PCA Georgia Welcome Reception on Sunday.

Fees

Symposium Workshop Selections	Monday Morning	1st Choice _____	2nd Choice _____
	Monday Afternoon	1st Choice _____	2nd Choice _____
	Tuesday Morning	1st Choice _____	2nd Choice _____
	Tuesday Afternoon	1st Choice _____	2nd Choice _____

(Please indicate the LETTER of the workshops you want to attend. Workshop letters are listed in the brochure.)
ONE-DAY REGISTRANTS SHOULD PICK MONDAY OR TUESDAY SESSIONS ONLY

	Monday Afternoon (circle one)	Tuesday Morning (circle one)
Ask the Expert & Forum Selections	Session 1	Session 1
	Session 2	Session 2
	Session 3	Session 3
	Session 4	Session 4
	Session 4	Session 5

Registration (Before June 1, 2005)

Two-Day Registration	\$250
Current PCA Georgia Volunteer	\$160
PCA Georgia Chartered Council Rep.	\$160
Full-Time Student (ID Required)	\$160
One-Day Registration	\$160

Late Registration (After June 1, 2005)

Two-Day Registration	\$265
Current PCA Georgia Volunteer	\$175
PCA Georgia Chartered Council Rep.	\$175
Full-Time Student (ID Required)	\$175
One-Day Registration	\$175

Fee Itemization

1. Two-Day Conference Registration OR \$ _____

2. One-Day Conference Registration \$ _____

3. Continuing Education Certificate (\$20) \$ _____

The Institute for Continuing Education will process CEUs on-site for this \$20 fee

TOTAL PAYMENT DUE \$ _____

Card No. _____

Circle one: MC VISA AMEX

Expiration Date: _____

Signature: _____

Please fax form to

404-870-6541

or mail to

Prevent Child Abuse Georgia

1720 Peachtree St. NW

Suite 600

Atlanta, GA 30309



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21st Annual Symposium

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